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## **Virtual Computer Named To The First Annual InformationWeek Startup 50**

*Market Leader Recognized for Industry's First PC Lifecycle Management Solution Based on 'Bare-Metal' Client Virtualization*

**Westford, Mass.—April 22, 2009** – [Virtual Computer Inc.](http://www.virtualcomputer.com), the company redefining PC lifecycle management through virtualization, announced that it was named to the first annual listing of the InformationWeek Startup 50, revealed in InformationWeek Magazine and on InformationWeek.com.

InformationWeek's Startup 50 is a list of the top 50 business technology startups selected by InformationWeek readers and editors. Companies were selected in a three-step process that involved nomination, online voting, and editorial vetting.

The technologies and the companies behind them were evaluated on the following criteria:

- Innovation and their ability to inject new ways of doing things into business processes
- Value, which is reflected in lower costs, increased sales, higher productivity, or improved customer loyalty
- Enterprise-readiness, meaning that a product or service scales and can be deployed and managed as necessary by IT pros

Virtual Computer, Inc. is redefining PC lifecycle management by making it as easy to manage a thousand PCs as it is to manage one. Using virtualization technology, Virtual Computer's NxTop dramatically reduces PC management costs by making PCs more manageable, reliable and secure, while improving the end-user's computing experience.

"Startups must be able to do, in short periods of time, what larger established players take years to accomplish," said Dan McCall, president and CEO of Virtual Computer. "Being named to the InformationWeek Startup 50 is a testimony to the energy, effort and success our employees bring to work every day."

The NxTop solution tackles core PC management functions currently addressed with legacy agent-based tools, and delivers additional benefits only possible using bare-metal virtualization technology at the end-point. NxTop also isolates the PC's critical components -- hardware, operating system, applications, and user data -- allowing each to be managed independently in a highly-scalable fashion without a persistent network connection.

“It was difficult to limit ourselves to 50 startups because there’s a lot of exciting companies out there,” said Andrew Conry-Murray, Business Editor, InformationWeek. “That said, we believe the InformationWeek Startup 50 have innovative solutions to critical business problems and are worthy of enterprise consideration.”

InformationWeek editors and readers identified young companies that are ready to address the critical challenges facing the enterprise. Whether it is securing networks, cutting costs or streamlining IT operations and business processes, the InformationWeek Startup 50 provides IT professionals and executives insight on new and innovative solutions from the named companies.

The full list of the InformationWeek Startup 50: Business Technology Companies To Watch, along with analysis by InformationWeek editors, can be found online at <http://www.informationweek.com/news/services/saas/showArticle.jhtml?articleID=216600068>.

#### **About Virtual Computer, Inc.**

Virtual Computer, Inc. is redefining PC lifecycle management by making it as easy to manage a thousand PCs as it is to manage one. NxTop™, the company’s flagship PC management product, combines a bare-metal client virtualization platform with a powerful central management system to dramatically reduce PC management costs, while improving reliability, security, and the end-user experience. NxTop uses advanced virtualization technology to isolate the main components of a PC: the hardware, operating system, applications, and user data, allowing each to be managed independently. Founded in 2007, Virtual Computer is privately held and headquartered in Westford, MA. For more information visit us at <http://www.virtualcomputer.com>.

#### **About InformationWeek**

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*\*13.3 million business decision-makers: based on # of monthly connections across TechWeb brands.*

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